CHOICE RESEARCH ASSOCIATES

What gets measured gets done.

About Us

Choice Research Associates is a woman-owned research firm established in 2007. We offer a variety of services including program evaluation, primary research, database development, process engineering and more.

OUR SERVICES

Program Evaluation

We facilitate a research-practitioner collaboration to evaluate programs, whether just starting out or in practice for decades.

Primary Research

We provide the development of a research plan, creation and implementation of data tools, statistical analyses and reporting on research and policy relevant findings.

Secondary Data Analysis

We evaluate existing data through cleaning efforts, analyses, and report writing. Data cleaning services also include data entry from paper forms and the conversion of existing computerized data.

Policy Planning & Support

We assist in policy planning by creating literature reviews on important topics, identifying effective programs and recommending strategies to support evidence-based policy and planning initiatives.

Database Development & Technical Support

We offer a variety of services re: database implementation, integration and technical assistance. We can assist in your selection of a platform provider, convert paper forms, train staff and aid in data migration.

Process Engineering

We review current program practices, such as intake processes, project objectives, overall documentation to identify areas for potential redesign for improving efficiency and effectiveness.

Specialized Training Support

We offer training support as needed on program evaluation, research, data collection and more.

OUR CLIENTS

Funders

Direct Service Providers

Government